

# INFORMATION TECHNOLOGY TRAININGS

TARGET PARTICIPANTS	TRAINING	OBJECTIVES	LOCATIONS & DATES	FEES
Managers, Auditors, IT Managers	Information Systems Audit & Assurance	<p>After completion of this training workshop participants should:</p> <ul style="list-style-type: none"> <li>Understand how the information systems (IS) audit connects with enterprise governance;</li> <li>Acquire knowledge on the basic IS audit concepts, functions and components;</li> <li>Apply the IS audit process which involves the stages of planning, implementing, reporting, closing and following up.</li> </ul>	New York, December 13-17, 2021	\$5,000.00
IT Project Managers, Risk Managers, Business Managers	Information Technology (IT) Project Risk Management	<p>After completion of this training workshop participants should:</p> <ul style="list-style-type: none"> <li>Provide a description of the methodology used in IT risk management</li> <li>Identify how a strong structure can help implement best practices in IT project risk management</li> <li>Discuss the notions of risk culture and how they impact IT project risk management</li> <li>Apply the concepts of IT project risk management methodologies to achieve IT project objectives</li> <li>Discuss the importance of the concepts of risk appetite and risk tolerance for IT project management</li> <li>Discuss how to implement the concepts of risk profile</li> <li>Identify key risk indicators (KRIs) and key performance indicators (KPIs)</li> <li>Conduct and implement a risk response strategy</li> </ul>	Abidjan, December 6-9, 2021	\$4,000.00

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TARGET PARTICIPANTS	TRAINING	OBJECTIVES	LOCATIONS & DATES	FEES
Business Managers, IT Managers, Governments and Legal Professionals	<b>Fundamentals of Cybersecurity</b>	<p>After completion of this training workshop participants should:</p> <ul style="list-style-type: none"> <li>• Apply theoretical and practical concepts for data protection</li> <li>• Examine elements of common system vulnerabilities and threats</li> <li>• Develop and ensure network safety and analyze the configurations of different networking</li> <li>• Develop and effectively implement information security strategies and internal standards to safeguard critical information infrastructure</li> <li>• Build and implement a cybersecurity strategic plan.</li> </ul>	New York, December 13-17, 2021	\$5,000.00
Business Managers, IT Managers, Governments and Legal Professionals	<b>Cloud Computing for Auditors</b>	<p>After completion of this training workshop participants should:</p> <ul style="list-style-type: none"> <li>• Comparatively visualize the three standard service models of cloud computing</li> <li>• Analyze organizational needs to determine suitable access requirement and deployment models</li> <li>• Formulate a clear purpose driven cloud computing audit objectives in line with the ISACA standards</li> <li>• Determine appropriate procedures for control testing and assurance</li> <li>• Make a case for justifying the risks that could affect the reliability, accuracy, and safety of sensitive information while relying on other vendors for cloud services.</li> </ul>	Abidjan, December 6-9, 2021	\$4,000.00

## PROJECT MANAGEMENT TRAININGS

TARGET PARTICIPANTS	TRAINING	OBJECTIVES	LOCATIONS & DATES	FEES
Functional Managers, Project Managers	Project Management & Systems	<p>After completion of this training workshop participants should:</p> <ul style="list-style-type: none"> <li>• Develop and communicate the project's financial and performance objectives</li> <li>• Accurately plan project tasks, budget, schedule and resource requirements</li> <li>• Effectively conduct the monitoring, controlling and reporting of project costs, time and quality to meet stakeholders' expectations</li> <li>• Demonstrate effective leadership competencies to motivate project team members and manage conflicts.</li> </ul>	New York, December 13-17, 2021	\$5,000.00
Functional Managers, Project Managers	Using MS-Project to Effectively Manage Project Costs and Schedule Control	<p>After completion of this training workshop participants should be able to:</p> <ul style="list-style-type: none"> <li>• Conduct an estimation process, and an analysis of the development of the project cost management plan;</li> <li>• Based on an organization's determine budget process, the participant should conduct an analysis of the development of the project cost management plan;</li> <li>• Based on an organization's control costs process, the participants should conduct an analysis of the development of the project cost management plan;</li> <li>• Based on an organization's work breakdown structure, the participants should analyze the development of the network diagram;</li> <li>• Analyze the relationship between the planned budget and the project schedule;</li> <li>• Analyze the closeout process.</li> </ul>	Abidjan, December 13-17, 2021	\$4,000.00

## OPERATIONS & SUPPLY CHAIN TRAININGS

TARGET PARTICIPANTS	TRAINING	OBJECTIVE	LOCATIONS & DATES	FEES
Business Managers, IT Managers, Governments and Legal Professionals	Enterprise Resource Planning (ERP) Implementation	<p>After completion of this training workshop, the participants should be able to</p> <ul style="list-style-type: none"> <li>• Understand the principles of Integrated Enterprise</li> <li>• Analyze the basic foundations of successful ERP and implementation</li> <li>• Assess an organization’s readiness for Enterprise Resource Management solution</li> <li>• Recommend solutions tailored for enhancing productivity and efficiency of processes specific to an organization</li> </ul>	New York, December 6-10, 2021	\$4,000.00
Business Managers, IT Managers, Governments and Legal Professionals	Supply Chain Performance	<p>After completion of this training workshop participants should:</p> <ul style="list-style-type: none"> <li>• Use Data from System to Evaluate Supply Chain Performance</li> </ul>	Abidjan, November 8-11, 2021	\$3,000.00

## MARKETING TRAININGS

TARGET PARTICIPANTS	TRAINING	OBJECTIVES	LOCATIONS & DATES	FEES
Functional Managers	Value Based Marketing	<p>After completion of this training workshop, the participants should be able to</p> <ul style="list-style-type: none"> <li>• Understand what Value Based Marketing is</li> <li>• Understand the concept of Shareholder Value, and be able to develop and implement marketing strategies for creating, delivering and communicating sustained value for internal and external stakeholders</li> <li>• Develop and implement effective communication plan for supporting brand positioning, and increase revenues</li> <li>• Develop and implement media strategies for achieving communication objectives</li> <li>• Become change agents, and influence the organization so that it becomes more customer-oriented.</li> </ul>	Dakar, November 15-18, 2021	\$2,500.00
Functional Managers	Using Tableau in Your Marketing Planning	<p>After completion of this training workshop participants should:</p> <ul style="list-style-type: none"> <li>• Understand how to use Tableau to leverage data and analytics to drive marketing strategies</li> <li>• Understand the role of data analytics in marketing strategies</li> <li>• Understand how to personalize customer interactions using Tableau</li> <li>• Understand how to use Tableau to identify working and non-working channels.</li> </ul>	Dakar, December 6-9, 2021	\$3,000.00